

GARAM MASALA STUDIOS

An independent multidisciplinary creative studio creating multimedia storytelling, marketing content, and communications collateral for brands, public agencies, and community-based organizations. From the pages of Dark Horse Comics to your brand's next campaign.

(001) CORE COMPETENCIES

WHAT I DO

- ★ UGC Content (lifestyle, product, testimonial, problem/solution)
- ★ Comic books & sequential art
- ★ YouTube dramas & long-form video
- ★ Commercial / brand video projects
- ★ Interactive design (coloring pages, activity sheets, menus, games, educational materials)
- ★ Creative collateral (print & digital)
- ★ Packaging design
- ★ Brand & content assessments

(002) DIFFERENTIATORS

WHY ME

- ★ Published Dark Horse Comics author-artist with national awards
- ★ America's Next Great Author Semi-Finalist
- ★ Hollywood-trained in visual storytelling
- ★ One-woman studio — direct access to the maker, no agency overhead
- ★ Authentic multicultural perspective for diverse audience reach
- ★ Cross-medium fluency: page, screen, package, and platform
- ★ Cool Storytellers — collagist and creative wellness workshops and classes

(003) PAST PERFORMANCE

SELECTED WORK

COLLATERAL PORTFOLIO

Client work and examples

YouTube @IAmNakiaShade

Original long-form audiobook drama

Starving Artist → Fed Artist

Coaching, content & workbooks for accomplished creatives and artists to become paid & in-demand experts

UGC Portfolio

Problem/Solution, DITL, review & testimonial UGC — full portfolio deck

(004) ENGAGEMENT MODELS

ASSESSMENTS	WORK FOR HIRE	RETAINER	WHITELISTING	LICENSING
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(005) COMPANY DATA

LEGAL NAME	Garam Masala Studios	NAICS	
OWNER	Nadia Shaik — Author-Artist	711510	Independent Artists, Writers, and Performers
LOCATION	Beaverton, OR // Remote	541430	Graphic Design Services
EMAIL	nadia@garammasalastudios.com	541890	Other Services Related to Advertising
WEB	garammasalastudios.com		
BRANDS	Cool Storytellers · Nakia Shade		